

IRIS Reach



All-in-one
parent engagement
and payment software

IRIS. Look forward

1.0. Introducing IRIS Education

We're passionate about streamlining administration and improving back-office operations for the benefit of staff, students and parents.

Over the years, we've built out a unified suite of administrative software packages that are trusted by schools and trusts across the country. With 50 years' experience in the education sector, we know how to help schools and trusts to meet every challenge and exceed their goals.

Today, IRIS Education solutions are the cornerstone of effective operations in over 11,000 UK schools.

Over two thirds of MATs are powered by our software. In fact, we process 4,000,000 online payments for more than 2,000 schools every year and help over 4,000,000 parents to connect with their child's school.

As the challenges confronting the education sector evolve, so, too does our software – enabling you to look forward with certainty.

Every step of the way, every day, we're behind the scenes of effective school management.

2.0 Introducing IRIS Reach



Look forward to a better parental engagement solution.

Serving the education sector for more than 10 years, IRIS Reach for Education (formerly PS Connect) is used by over 1,000 schools and academies to deliver effective communications and engage with parents - all while saving time and reducing costs.

The flexible, multi-functional platform integrates with all major CRM and MIS platforms as well as the rest of the IRIS Financials suite (formerly PS Financials), providing automated, real-time data sharing and a complete audit trail of all communications

"We utilise IRIS Reach for absence management and home/school communications. The system provides a centralised record of student absences; it's a great way of safeguarding students. Parent engagement is very important for us. IRIS Reach translates messages into over 40 languages, removing any potential barriers."

Director of IT at Durrington MAT, Alex Robbins



3.0 It's time for change



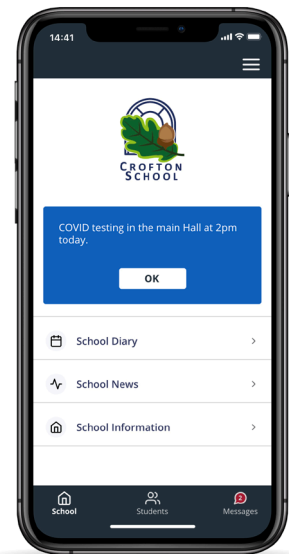
Most parental engagement software can only send texts or emails.

IRIS Reach changes the game by managing every point of contact your school has with parents, providing a comprehensive suite of engagement tools as standard, including:

- > Powerful social media management
- > Free instant message translation into 40+ languages
- > Parents' evening management
- > Online forms and surveys
- > School-branded microsite to host information and resources
- > School-branded mobile app with free messaging
- > Automated absence management suite

You can even **collect online payments from parents using IRIS PlusPay**, our payment management system.

It's time to ditch the old-school parental engagement system and supercharge the way you communicate with your pupils' families. Maximise the channels you use to contact parents and ensure that your important school communications are read by everyone.



IRIS Reach offers an all-in-one solution to parent engagement for schools, academies and multi-academy trusts.

It works alongside other IRIS Education products to offer a complete education solution.



Integration

- > Integrates with and writes back to all major school Management Information Systems (MIS)
- > Accredited partnerships with SIMs, Bromcom, CMIS, Progresso and RM Integris
- > Real-time data share; transfer of parent contact, behaviour, achievement and timetabling



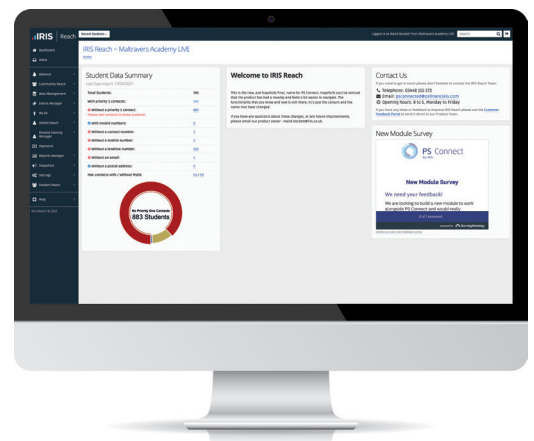
School-branded app

- > Designed to encourage parent onboarding and maximise engagement
- > Parents can view key information about their child's school activity
- > Include key dates, news and key school information; send free messages



Robust Reporting

- > Progress reports and exam timetables extracted from MIS and attached to communications
- > Accurate, up-to-date reports for audit, absence, general messaging and safeguarding purposes
- > Report at academy level or analyse information trust-wide for a comprehensive overview



Reprographics cost savings

- > Free in-app messaging, bypassing the cost of calls and texts
- > Reduce postage costs (collation, envelopes, postage, staff time)
- > Save administrative time (creating docs, calling, managing and chasing form returns)

Typical reprographics spend = £40k per annum

Including paper, ink, print, photocopy, envelopes and postage at a large secondary school

Around 30% of spend is on home-school communications = 12k per annum



All-in-one Functionality



Social media manager

- > Manage Twitter, Facebook and YouTube school social media accounts
- > Benefit from keyword monitoring tools and timed release sending



Translation

- > Inbound and outbound messages translated to 40+ different languages
- > Communicate with EAL parents – a useful safeguarding measure
- > Integrated mobile app for face-to-face translation and meetings



Absence management

- > Real-time reports from registration data, including absences and late marks
- > AM and PM registration session reports – amended marks can be written back to MIS
- > NEW – automated parental contact in the event of truancy via phone call, text or email



Parents' evening manager

- > Manage parents' evenings and events with ease – parents book slots on their device
- > Real-time interactive timetable ensures parents don't double book their appointments



Form manager

- > Create and manage bespoke forms, permission slips and surveys
- > Sent, received and returned digitally – fully auditable for safeguarding
- > Suite of management and analysis tools for easy reporting and exporting



Mobile parent app

- > School-branded MyEd mobile app for parents enabling free built-in messaging
- > Single sign-on (SSO) hub for all school-based information and communication



Cloud technology

- > Secure and responsive user interface accessible anywhere from any device
- > Little to no load on school IT staff and infrastructure – no hardware setup costs



Digital documents

- > Easy creation of secure microsites to host documents and letters to parents
- > Microsites are easily accessed via links in parent communications



SIMS-linked documents

- > Progress reports and exam timetables can be easily extracted from your MIS
- > Attach SIMS-linked documents directly to parent communications



Messaging

- > Free in-app messaging alongside flexible email, SMS and landline functionality
- > Select messaging medium to match communication type, audience group and content
- > Timed release messaging and comprehensive audit trails for all message channels



Multiple inboxes

- > Up to 20 messaging accounts, enabling dedicated team communication channels
- > Efficient response management – ensure the right person responds to communications



Online payments with IRIS PlusPay

Go completely cashless with reliable online payments

Our optional payments module seamlessly **integrates with IRIS Reach** and your branded school app, enabling parents to send payments for school meals, trips, clubs and events.

With a consistent 99.9% uptime, you can rely on IRIS PlusPay's innovative payments module to manage your parent payments. **Low-balance reminders** and push notifications encourage timely payments.

- > **Flexible payment options** including PayPal, PayPoint, debit and credit card
- > Free school meals and **payment instalment functionality**
- > **Integration with cashless catering** systems for comprehensive payments management
- > It's easy to add IRIS PlusPay onto an existing IRIS Reach account




Contact us to arrange your
free demonstration.

We will:

- > Discuss your specific requirements
- > Create a bespoke proposal and implementation plan

Speak to our experts
on **0344 815 5554**
or visit **iris.co.uk**



"My interactions with IRIS Education have been great, there is always someone at the end of a call and the transition has been very smooth. I would recommend IRIS to other MATs because they provide a system with the features required at MAT level."

Manor Hall Academy Trust

"I have never come across a software company that will make a software improvement within two weeks. Most companies will say, 'We'll try and do it in the next upgrade,' and then never do."

Oasis Community Learning



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