



# Why choose IRIS?

Seven reasons for starters

1

## Customers come first

At IRIS it's all about forging deep, long lasting partnerships with our customers. We don't just sell to you, we invest our time. We help you get the most from your software with our UK based 50-strong support team, dedicated to accountants in business and in practice. This is why so many have trusted us and our solutions year after year.

3

## Trusted by thousands

Over 24,000 UK accountancy firms trust IRIS accounting software as a key partner to run their business – more than any other accountancy software vendor in the UK.



5

## Widely adopted by Top 100 Accountants

We're proud to say that 91 of the Top 100 Accountancy Firms use IRIS. They continue to do so because of the vast range of powerful, high quality solutions that we provide for mission-critical daily business tasks.



2

## Honest approach

When we first meet you, we'll have a frank up-front conversation and say: 'IRIS might not be the right fit for you'. We're honest in saying that we're not for everyone. But actually there's a brilliant chance we can help you solve the problems holding you back.



4

## Top accounts and tax returns filer

We are the largest third-party online filer in the UK government, and it is known for having HMRC acceptance rates of over 98%. You can be confident your software is compliant with the latest legislation.



6

## Over 45 years of early compliance

We have been providing leading accountancy and tax solutions since 1978. Our reputation has been built on being ahead of the game when it comes to changing legislation. We're constantly updating our software to ensure it's fully compliant.



7

## Financially Secure, Heavily Invested

Over the past 3 years, we have invested over £100 million in cutting-edge cloud technology. This investment has been backed by leading tech investors, who share our vision of leveraging the power of the cloud to revolutionize our operations and enhance our service offerings.

